

## **CTE Meeting Notes 11-17-09**

### **Staff and Industry Representatives:**

Shane Kleven  
Jodi Galli  
Jennifer Chambers  
Rose Smith  
Carl Fender  
Beth Corsaro-Jarvis  
Mike Ellis  
Bruce Engebretsen  
Kevin Giboney  
Ralph Gilcreest  
Gary Hauff  
Deanna Pickar  
Teresa Wenta

### **As a volunteer, what makes you feel valued?**

- When they are listened to and when all the educational acronyms are explained.
- When students who are their workers “unplug” from their technology (phones etc.)

### **Tell us about your job. What is your expertise/what do you bring to the table?**

- Members indicated that their Expertise and leadership from industry

### **Why did you get involved on an advisory committee?**

- To attract new workers and understand the “new employee of millenniums mindset”
  - Multi-tasking
  - Advanced technology use marketing their businesses
  - Trying to appeal to “20 somethings” for business

### **Trends – what is the occupational outlook in your field? “Job jumping”**

**In Credit Unions:** New media

- Podcasts, blogging, twitter, yammer, topic threads, focus groups

**Uniforms business** – partnerships with businesses, high turnover, Safeway – cash register training online

**Insurance** – increased government regulation, impact of Sarbane-Oxley act on industry, new accounting measures.

**Items for next meeting:**

- What is actually taught in marketing?
- Student viewpoints on businesses
- Student leadership in the classroom